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April 19, 2010
File No.: 230544.00001

VIA SEDAR

British Columbia Securities Commission
Alberta Securities Commission
Ontario Securities Commission

Dear Sirs/Mesdames:

Re: Parlay Entertainment Inc. - 2010 Annual General Meeting

We are counsel to Parlay Entertainment Inc. (the “Company”), which is a reporting issuer under the laws of British Columbia, Alberta and Ontario. We wish to advise you of the following information in connection with the Company’s Annual General Meeting of Shareholders:

DATE OF MEETING:	June 23, 2010
RECORD DATE FOR NOTICE:	May 14, 2010
RECORD DATE FOR VOTING:	May 14, 2010
BENEFICIAL OWNERSHIP DETERMINATION DATE:	May 14, 2010
SECURITIES ENTITLED TO NOTICE:	Common
SECURITIES ENTITLED TO VOTE:	Common
ROUTINE BUSINESS ONLY:	Yes

Should you require any further information in connection herewith, kindly contact the undersigned.

Yours truly,

“Nancy Eastman”

Nancy Eastman

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